



Program of the  
**2012 International Conference on Information Resources Management**  
(Conf-IRM 2012)

Venue: WU, Augasse 2-6, 1090 Vienna

| Mo, 21/5/12   | Location        | Start    | End              |
|---|-----------------|----------|------------------|
| Onsite Registration & Inquiries   | FB 1.OG         | 9:30 AM  | 8:00 PM          |
| Morning Refreshments  | FB 1.OG         | 10:00 AM | 10:30 AM         |
| <b>Developmental Workshop - Paper Development Roundtables</b>   | Gr Sitzungssaal | 10:30 AM | 12:30 PM         |
| <b>Chairs: Gerald Grant &amp; Felix Tan</b>   |                 |          |                  |
| <u>Table 1 (Felix Tan):</u>   |                 |          |                  |
| Paweena Wanchai, Antonio Díaz Andrade and Angsana A. Techatassanasoontorn   |                 |          | Paper ID: R81    |
| <b>Adjusting to Mandatory Information Systems: Understanding Individual Adaptation to ERP Systems</b>                               |                 |          |                  |
| Michael Erskine and Dawn Gregg  |                 |          | Paper ID: R82    |
| <b>The Effects of Geospatial Website Attributes on elmage: An Exploratory Study</b>   |                 |          |                  |
| Dalibor Kostic and Matthias Kollin  |                 |          | Paper ID: R83    |
| <b>User perceptions of privacy risks regarding location-based services</b>  |                 |          |                  |
| <u>Table 2 (Gerald Grant):</u>  |                 |          |                  |
| Zhang Zhang, Hongyan Yang and Minghui Qian  |                 |          | Paper ID: R85    |
| <b>A Contextual Analysis of China's Central Government Information Industry Policies</b>  |                 |          |                  |
| Sebastian Margiol   |                 |          | Paper ID: R84    |
| <b>Digital Divide: Can Computer and Videogame Usage equalize the Gender differences in Mental Rotation Ability?</b>                 |                 |          |                  |
| Delroy Chevers, Annette Mills and Evan Duggan   |                 |          | Paper ID: R86    |
| <b>Developing a Model of IS Quality and Success in Developing Countries</b>   |                 |          |                  |
| Lunch   | FB 1.OG         | 12:30 PM | 1:55 PM          |
| <b>Developmental Workshop</b>   | Gr Sitzungssaal | 2:00 PM  | 3:55 PM          |
| Niels Bjørn-Andersen  |                 |          |                  |
| <b>Five misunderstandings about case study research</b>   |                 |          |                  |
| <b>Coffee Break and Poster Walk</b>   | FB 1.OG         | 4:00 PM  | 5:30 PM          |
| Delroy Chevers, Annette Mills and Evan Duggan   |                 |          | Abstract ID: O96 |
| <b>Developing a Model of IS Quality and Success in Developing Countries</b>   |                 |          |                  |
| Josef Fryszak   |                 |          | Abstract ID: O93 |
| <b>An Exploration of Business Process Modeling with Ontologies supported by Computer Software</b>                                   |                 |          |                  |
| Paweena Wanchai, Antonio Díaz Andrade and Angsana A. Techatassanasoontorn   |                 |          | Abstract ID: O92 |
| <b>Adjusting to Mandatory Information Systems: Understanding Individual Adaptation to ERP Systems</b>                               |                 |          |                  |
| Michael Erskine and Dawn Gregg  |                 |          | Abstract ID: O89 |
| <b>The Effects of Geospatial Website Attributes on elmage: An Exploratory Study</b>   |                 |          |                  |
| Hong Kwon, Eun-Ju Lee, Tae-Sung Kim and Hyo-Jung Jun  |                 |          | Abstract ID: O87 |
| <b>Estimating Compensation for Personal Information Infringement Using Contingent Valuation Methods</b>                             |                 |          |                  |
| Peter Dorčák and František Pollák   |                 |          | Abstract ID: O95 |
| <b>Analysis of impact of selected E-commerce factors on business efficiency in a virtual Central European market</b>                |                 |          |                  |
| Zhang Zhang, Hongyan Yang and Minghui Qian  |                 |          | Abstract ID: O90 |
| <b>A Contextual Analysis of China's National Information Industry Policies</b>  |                 |          |                  |
| Peter Burnickl and Dietmar Nedbal   |                 |          | Abstract ID: O94 |
| <b>Enhance Efficacy by Time-Management and Buffer-Reduction as Key Features of a web-based Tool within a Mesh of Subcontractors</b> |                 |          |                  |
| Pradip K. Biswas and Sambandam N.   |                 |          | Abstract ID: O91 |
| <b>A New Lot-sizing Rule for Total Operating Cost Optimization with pre-assigned number of lots as constraint</b>                   |                 |          |                  |
| Suman Mukhopadhyay, Sanjib Kumar Das and Tania Chakraborty  |                 |          | Abstract ID: O88 |
| <b>IT as a Tool in Digital Human Modeling for Enhanced Human-Computer Interaction: Review from an Ergonomic Perspective</b>         |                 |          |                  |
| <b>Opening Reception with Flying Cocktails</b>  | FB 1.OG         | 6:00 PM  | 8:00 PM          |



| <b>Tu, 22/5/12</b>   | <b>Location</b> | <b>Start</b> | <b>End</b>           |
|--|-----------------|--------------|----------------------|
| Onsite Registration & Inquiries  | FB 1.OG         | 8:00 AM      | 5:30 PM              |
| <b>Opening Welcome</b>   | Festsaal        | 9:00 AM      | 9:30 AM              |
| Christoph Badelt (WU), Rector<br>Edward W.N. Bernroider (WU) and G. Harindranath (Royal Holloway, University of London), Conference Co-Chairs<br>Robert Bodenstein (Professional Association of Management Consulting and IT, Vienna Chamber of Commerce and Industry), President<br>Wilfried Pruschak (Raiffeisen Informatik GmbH), Managing Director |                 |              |                      |
| <b>Academic Keynote</b>  | Festsaal        | 9:30 AM      | 10:25 AM             |
| Niels Bjørn-Andersen (Copenhagen Business School)<br><b>The Impact of e-Business and IT on the Future Organization</b>   |                 |              |                      |
| <i>Coffee Break</i>  | FB 1.OG         | 10:30 AM     | 10:55 AM             |
| <b>Session 1a: E-Commerce, M-Commerce and Social Networking</b>  | Gr Sitzungssaal | 11:00 AM     | 12:25 PM             |
| <b>Chair: Maria Madlberger</b>   |                 |              |                      |
| Makoto Nakayama and Yun Wan  |                 |              | <i>Paper ID: P12</i> |
| <b>An Exploratory Study: "Blind-Testing" Consumers How They Rate Helpfulness of Online Reviews</b>   |                 |              |                      |
| Surej Palliparambil John   |                 |              | <i>Paper ID: P48</i> |
| <b>Measurement of B2C E-Commerce Success: An empirical study among Asian online consumers</b>  |                 |              |                      |
| Maria Madlberger and Sabine Matook   |                 |              | <i>Paper ID: P22</i> |
| <b>Creation of Utilitarian Value with Online and Offline Transaction Phases</b>  |                 |              |                      |
| <b>Session 1b: ICT in Government, Education and Healthcare</b>   | SR 5.48         | 11:00 AM     | 12:25 PM             |
| <b>Chair: Dina Rateb</b>   |                 |              |                      |
| Hwee-Joo Kam and Pairin Katerattanakul   |                 |              | <i>Paper ID: P60</i> |
| <b>Structural Model of Team-Based Learning using Web 2.0 Collaborative Software</b>  |                 |              |                      |
| Eleanor Frandsen and Paula Burns   |                 |              | <i>Paper ID: P49</i> |
| <b>NAIT eLearning Initiative: Building an Enabling Environment- Five Years Later: Lessons Learned</b>  |                 |              |                      |
| Dina Rateb and Sherif Kamel  |                 |              | <i>Paper ID: P47</i> |
| <b>Managing Educational Information Technology (IT) Transformation</b>   |                 |              |                      |
| <b>Session 1c: Impacts of ICT on People, Organizations, and Society</b>  | KI Sitzungssaal | 11:00 AM     | 12:25 PM             |
| <b>Chair: Neil Doherty</b>   |                 |              |                      |
| Kamarul Faizal Hashim, Felix B. Tan and Antonio Diaz Andrade   |                 |              | <i>Paper ID: P72</i> |
| <b>The Role of Trust and Commitment in Continuous Knowledge Contribution Intention within Business Online Communities</b>  |                 |              |                      |
| Sutee Pheeraphuttharangkoon and Jyoti Choudrie   |                 |              | <i>Paper ID: P58</i> |
| <b>Silver Surfers Adoption, Use and Diffusion of Smartphones: An SME Perspective</b>   |                 |              |                      |
| Neil Doherty and Colin Ashurst   |                 |              | <i>Paper ID: P70</i> |
| <b>The Realisation of Benefits from IT Projects: Does Practice makes Perfect?</b>  |                 |              |                      |
| <b>Session 1d: IT Evaluation, Decision Making and Compliance</b>   | 2H215           | 11:00 AM     | 12:25 PM             |
| <b>Chair: Volker Stix</b>  |                 |              |                      |
| Kazuhiro Kohara, Takumi Kato and Hisashi Kouno   |                 |              | <i>Paper ID: P20</i> |
| <b>Corporate Decision Making with Self-Organizing Patent Maps Labeled by Technical Terms and AHP</b>   |                 |              |                      |
| Konradin Maier, Martina Maida and Nikolaus Obwegeser   |                 |              | <i>Paper ID: P32</i> |
| <b>Evaluation of Techniques for Structuring Multi-Criteria Decision Problems</b>   |                 |              |                      |
| Fernando Pérez Rodríguez and Alberto Rojo Alboreca   |                 |              | <i>Paper ID: P9</i>  |
| <b>A Triangular Assessment Method</b>  |                 |              |                      |
| <b>Session 1e: IS Research Methods</b>   | 2H363           | 11:00 AM     | 12:25 PM             |
| <b>Chair: Johann Mitlöhner</b>   |                 |              |                      |
| Rembrandt Klopper and Sam Lubbe  |                 |              | <i>Paper ID: P77</i> |
| <b>Using Matrix Analysis to Achieve Traction, Coherence, Progression and Closure in Problem-Solution Oriented Research</b>   |                 |              |                      |
| Heinz-Peter Lang, Gerhard Wohlgenannt and Albert Weichselbraun   |                 |              | <i>Paper ID: P63</i> |
| <b>TextSweeper - A System for Content Extraction and Overview Page Detection</b>   |                 |              |                      |
| Johann Mitlöhner   |                 |              | <i>Paper ID: P18</i> |
| <b>Comparing Multiple Attribute System Selection and Social Choice Preference Aggregation</b>  |                 |              |                      |
| <i>Lunch</i>   | FB 1.OG         | 12:30 PM     | 1:25 PM              |

| <b>Tu, 22/5/12</b>   | <b>Location</b> | <b>Start</b> | <b>End</b>           |
|--|-----------------|--------------|----------------------|
| <b>Session 2a: E-Commerce, M-Commerce and Social Networking</b>  |                 |              |                      |
| <b>Chair: Antonio Díaz Andrade</b>   | Gr Sitzungssaal | 1:30 PM      | 2:55 PM              |
| Yu-Hao Chuang, Chia-Sheng Lin and Wesley Shu   |                 |              | <i>Paper ID: P36</i> |
| <b>Continuing Use of SNS Games for the Growth of Social Network Services</b>   |                 |              |                      |
| L. G. Pee  |                 |              | <i>Paper ID: P76</i> |
| <b>Trust of Information on Social Media: An Elaboration Likelihood Model</b>   |                 |              |                      |
| Phat Tri Huynh and Antonio Díaz Andrade  |                 |              | <i>Paper ID: P30</i> |
| <b>Effects of Web 2.0 Experience on Consumers' Online Purchase Intention: The Social Networking and Interaction Orientation Factors</b>                            |                 |              |                      |
| <b>Session 2b: Design Thinking in Sustainable IT</b>   |                 |              |                      |
| <b>Chair: Markus Helfert</b>   | SR 5.48         | 1:30 PM      | 2:55 PM              |
| Michael Erskine and Dawn Gregg   |                 |              | <i>Paper ID: P79</i> |
| <b>Utilizing Volunteered Geographic Information to Develop a Real-Time Disaster Mapping Tool: A Prototype and Research Framework</b>                               |                 |              |                      |
| Sangeeta Karmokar and Harminder Singh  |                 |              | <i>Paper ID: P38</i> |
| <b>Improving the Website Design Process for SMEs: A Design Science Perspective</b>   |                 |              |                      |
| Roya Gholami and Markus Helfert  |                 |              | <i>Paper ID: P3</i>  |
| <b>A Design Science Approach for Engaging Managers of Small and Medium Sized Enterprises into 'IT for Green'</b>   |                 |              |                      |
| <b>Session 2c: Strategic IT Management and Governance</b>  |                 |              |                      |
| <b>Chair: Alexander Novotny</b>  | KI Sitzungssaal | 1:30 PM      | 2:55 PM              |
| Milen Ivanov   |                 |              | <i>Paper ID: P61</i> |
| <b>Success in IT projects: A comparative review based on the CobiT PO10 maturity model and suggestions from literature</b>   |                 |              |                      |
| Alexander Novotny, Edward W.N. Bernroider, Stefan Koch   |                 |              | <i>Paper ID: P28</i> |
| <b>Dimensions and Operationalisations of IT Governance: A Literature Review and Meta-Case Study</b>  |                 |              |                      |
| Michael Hicks, Graham Pervan and Brian Perrin  |                 |              | <i>Paper ID: P7</i>  |
| <b>A Study of the Review and Improvement of IT Governance in Australian Universities</b>   |                 |              |                      |
| <b>Session 2d: Information Security, Privacy, and Risk Management</b>  |                 |              |                      |
| <b>Chair: Matthew Nicolas Kreeger</b>  | 2H215           | 1:30 PM      | 2:55 PM              |
| A.J.Gilbert Silvius and Taco Dols  |                 |              | <i>Paper ID: P33</i> |
| <b>Factors Influencing Non-Compliance Behavior Towards Information Security Policies</b>   |                 |              |                      |
| Mathew Nicho   |                 |              | <i>Paper ID: P13</i> |
| <b>An Optimized Dynamic Process Model of IS Security Governance Implementation</b>   |                 |              |                      |
| Matthew Nicolas Kreeger and G. Harindranath  |                 |              | <i>Paper ID: P56</i> |
| <b>Security Verification and Validation by Software SMEs: Theory versus Practice</b>   |                 |              |                      |
| <i>Coffee Break</i>  | FB 1.OG         | 3:00 PM      | 3:25 PM              |
| <b>Session 3a: Green IS/IT Strategies and Technologies</b>   |                 |              |                      |
| <b>Chair: Arno Scharl</b>  | Gr Sitzungssaal | 3:30 PM      | 4:55 PM              |
| Vanessa Cooper and Alemayehu Molla   |                 |              | <i>Paper ID: P2</i>  |
| <b>A Contextualist Analysis of Green IT Learning in Organisations</b>  |                 |              |                      |
| A.J.Gilbert Silvius  |                 |              | <i>Paper ID: P71</i> |
| <b>The role of Organizational Change in Green IS: Integrating Sustainability in Projects</b>   |                 |              |                      |
| Lara Schibelsky Godoy Piccolo, Arno Scharl and Cecilia Baranauskas   |                 |              | <i>Paper ID: P26</i> |
| <b>Design of Eco-Feedback Technology to Motivate Sustainable Behavior: Cultural Aspects in a Brazilian Context</b>   |                 |              |                      |
| <b>Session 3b: ICT in Government, Education and Healthcare</b>   |                 |              |                      |
| <b>Chair: Peter Ractham</b>  | SR 5.48         | 3:30 PM      | 4:55 PM              |
| Samuel Ekundayo, William Yu Chung Wang and Antonio Diaz Andrade  |                 |              | <i>Paper ID: P73</i> |
| <b>The Use of Activity Theory and its Principle of Contradictions to Identify and Analyse Systemic Tensions: the Case of a Virtual University and its Partners</b> |                 |              |                      |
| Shinjeng Lin   |                 |              | <i>Paper ID: R23</i> |
| <b>Critical Factors in Adoption of Podcasting for Educational Uses</b>   |                 |              |                      |
| Peter Ractham and Charlie Chen   |                 |              | <i>Paper ID: P10</i> |
| <b>Affective and Social Factors Influencing the Continuance Intention of Using Social Technology for the Case-based Learning</b>                                   |                 |              |                      |

| <b>Tu, 22/5/12</b>   | <b>Location</b> | <b>Start</b> | <b>End</b>           |
|--|-----------------|--------------|----------------------|
| <b>Session 3c: ICT in Advanced Emerging Economies</b>  |                 |              |                      |
| <b>Chair: Renata La Rovere</b>   | K1 Sitzungssaal | 3:30 PM      | 4:55 PM              |
| Ariel La Paz, Christian Cancino and Sigifredo Laengle  |                 |              | <i>Paper ID: P67</i> |
| <b>The evolution of the CIO profile: Evidence in Chile</b>   |                 |              |                      |
| Stefan Koch and Emre Bertan  |                 |              | <i>Paper ID: P50</i> |
| <b>Offshoring to and from Turkey as an Emerging Economy: IT and other sectors</b>                            |                 |              |                      |
| Renata La Rovere and Leonardo Melo   |                 |              | <i>Paper ID: P6</i>  |
| <b>A profile of ICT Entrepreneurs in Brazil</b>  |                 |              |                      |
| <b>Session 3d: Design Thinking in Information Systems Development</b>  |                 |              |                      |
| <b>Chair: Eugene Kopytov</b>   | 2H215           | 3:30 PM      | 4:55 PM              |
| Peter Krüger   |                 |              | <i>Paper ID: P34</i> |
| <b>Feature modeling: An extended perspective to design IT infrastructure</b>                                 |                 |              |                      |
| Jack S.C. Hsu, Yu Wen Hung and Yin-Hung Chen   |                 |              | <i>Paper ID: P14</i> |
| <b>Antecedents and Consequences of User Co-Production in Information System Development Projects</b>         |                 |              |                      |
| Eugene Kopytov and Natalia Petukhova   |                 |              | <i>Paper ID: P15</i> |
| <b>Application of the Temporal Database Technology in Development of Latvian Railway Information Systems</b> |                 |              |                      |
| Mayor's reception for Conf-IRM 2012  |                 |              |                      |
| <b>Conference Dinner at Traditional Viennese Heurigen</b>  | Fuhrgassl-Huber | 7:00 PM      | 9:00 PM              |

| <b>We, 23/5/12</b>   | <b>Location</b> | <b>Start</b> | <b>End</b>                            |
|--|-----------------|--------------|---------------------------------------|
| Onsite Registration & Inquiries  | FB 1.OG         | 9:00 AM      | 5:00 PM                               |
| <b>Conf-IRM 2013 Outlook</b>   | Festsaal        | 9:15 AM      | 9:30 AM                               |
| <b>Practice Keynote</b><br>Ryszard Dyszkiewicz (Vienna Insurance Group), Head of Group IT  | Festsaal        | 9:30 AM      | 10:25 AM                              |
| <b>The Role of IT Harmonization &amp; Standardization in Management of International Organizations</b>   |                 |              |                                       |
| <i>Coffee Break</i>  | FB 1.OG         | 10:30 AM     | 10:55 AM                              |
| <b>Session 4a: Service Modelling and Accounting</b>  | Gr Sitzungssaal | 11:00 AM     | 12:25 PM                              |
| <b>Chair: Jan Mendling</b><br>Alexander Teubner and Christian Remfert  |                 |              | <i>Paper ID: P43</i>                  |
| <b>IT Service Management Revisited – Insights from Seven Years of Action Research</b><br>Christina Di Valentin, Andreas Emrich, Dirk Werth and Peter Loos  |                 |              | <i>Paper ID: P19</i>                  |
| <b>Conceiving Adaptability for Business Models: A Literature-based Approach</b><br>Hamzah Ritchi and Jan Mendling  |                 |              | <i>Paper ID: P17</i>                  |
| <b>Business Process Models for Risk Analysis: Expert View</b>  |                 |              |                                       |
| <b>Session 4b: Impacts of ICT on People, Organizations, and Society</b>  | SR 5.48         | 11:00 AM     | 12:25 PM                              |
| <b>Chair: Jyoti Choudrie</b><br>Azadeh Pishdad and Abrar Haider  |                 |              | <i>Paper ID: P25</i>                  |
| <b>Critical Success Factors for Institutionalisation of Information Systems</b><br>Woong-Kyu Lee   |                 |              | <i>Paper ID: P65</i>                  |
| <b>The Dual Effect of Habits in a Current Used System on the Acceptance of a New IT</b><br>Amit Vyas and Jyoti Choudrie  |                 |              | <i>Paper ID: P51</i>                  |
| <b>Online Social Networking and Older Internet Users: A UK Perspective</b>   |                 |              |                                       |
| <b>Session 4c: Information Security, Privacy, and Risk Management</b>  | 2H215           | 11:00 AM     | 12:25 PM                              |
| <b>Chair: Lech Janczewski</b><br>Stefan Bauer  |                 |              | <i>Paper ID: P5</i>                   |
| <b>A Literature Review on Operational IT Risks and Regulations of Institutions in the Financial Service Sector</b><br>Abdulaziz Alarifi, Holly Tootell and Peter Hyland                                |                 |              | <i>Paper ID: P40</i>                  |
| <b>Information Security Awareness in Saudi Arabia</b><br>Andrew Colarik and Lech Janczewski  |                 |              | <i>Paper ID: P4</i>                   |
| <b>A Discussion on Life Systems Security and the Systems Approach</b>  |                 |              |                                       |
| <b>Session 4d: E-Commerce, M-Commerce and Social Networking</b>  | 2H363           | 11:00 AM     | 12:25 PM                              |
| <b>Chair: Stefan Koch</b><br>Frantisek Sudzina   |                 |              | <i>Paper ID: P35</i>                  |
| <b>Framework for Connections on Facebook: An Exploratory Study</b><br>Mihail Cocosila and Andy Igonor  |                 |              | <i>Paper ID: P53</i>                  |
| <b>Perceived Value of Social Media: An Empirical Investigation</b><br>Stefan Koch and Özgür Elçiseven  |                 |              | <i>Paper ID: P8</i>                   |
| <b>A Theoretical Framework for Assessing Effects of User Generated Content on a Company's Marketing Outcomes</b>   |                 |              |                                       |
| <b>Session 4e: Panel Discussion</b>  | KI Sitzungssaal | 11:00 AM     | 12:25 PM                              |
| <b>Chair: G. "Hari" Harindranath</b><br>Antonio Díaz Andrade, Gerald Grant, Sherif Kamel and Siriluck Rotchanakitumnuai  |                 |              | <i>Supporting Abstracts ID: A97</i>   |
| <b>Sustainable ICT for Development</b><br>Siriluck Rotchanakitumnuai   |                 |              | <i>Supporting Panel Paper ID: P24</i> |
| <b>Critical Governance Concerns of Thailand e-Government Procurement</b>   |                 |              |                                       |
| <i>Lunch</i>   | FB 1.OG         | 12:30 PM     | 1:25 PM                               |
| <b>Session 5a: Strategic IT Management and Governance</b>  | Gr Sitzungssaal | 1:30 PM      | 2:55 PM                               |
| <b>Chair: Tim S. McLaren</b><br>Pietro Cunha Dolci, Antonio Carlos Maçada and Gerald Grant   |                 |              | <i>Paper ID: P42</i>                  |
| <b>IT Investment Management based on Information Technology Portfolio Management (ITPM): a Study in Brazilian Companies</b><br>Florian Hamel, Thomas Philipp Herz, Falk Uebernickel and Walter Brenner |                 |              | <i>Paper ID: P75</i>                  |
| <b>Towards a Better Understanding of IT Cost Drivers of Asset Management Companies</b><br>Tim McLaren and Iyyad Jariri   |                 |              | <i>Paper ID: P59</i>                  |
| <b>Stakeholder Assessment and Management for Enterprise Systems Implementation Projects</b>  |                 |              |                                       |
| <b>Session 5b: IT Evaluation, Decision Making and Compliance</b>   | 2H215           | 1:30 PM      | 2:55 PM                               |
| <b>Chair: Nikolaus Obwegeser</b><br>Rohayati Ramli, Shahrul Azman Mohd. Noah and Maryati Mohd Yusof  |                 |              | <i>Paper ID: P64</i>                  |
| <b>The Development of an Ontology-Based Model for Manpower Planning</b><br>Lama Balloul and Jorge Marx Gómez   |                 |              | <i>Paper ID: P41</i>                  |
| <b>Interface Management: An Approach to Support IT-Managers in Decision Making</b><br>Nikolaus Obwegeser, Martina Maida and Konradin Maier   |                 |              | <i>Paper ID: P52</i>                  |
| <b>Pairwise Comparison Techniques for Preference Elicitation: Using Test-retest Reliability as a Quality Indicator</b>   |                 |              |                                       |

|   |                 |         |               |
|---|-----------------|---------|---------------|
| <b>Session 5c: ICT in Latin America and the Carribean (In Portugese)</b>  | KI Sitzungssaal | 1:30 PM | 2:55 PM       |
| <b>Chair: Cesar Alexandre de Souza</b>  |                 |         |               |
| Beatriz Barreto Brasileiro Lanza and Maria Alexandra Cunha  |                 |         | Paper ID: P55 |
| <b>Relations Among Governmental Project Actors: The case of Paraná mGov</b>   |                 |         |               |
| Vanessa Marques Daniel and Marie Anne Macadar   |                 |         | Paper ID: P31 |
| <b>Electronic Government: Narrowing the Information Systems research field</b>  |                 |         |               |
| Sidney Chaves and Cesar Alexandre de Souza  |                 |         | Paper ID: P16 |
| <b>Barriers to Cloud Computing Adoption: a Delphi Panel Involving Brazilian IT Professionals and Scholars</b>                                 |                 |         |               |
| <b>Session 5d: Knowledge Management</b>   | SR 5.48         | 1:30 PM | 2:55 PM       |
| <b>Chair: Abrar Haider</b>  |                 |         |               |
| Kee-Young Kwahk and Jeong-Min Lee   |                 |         | Paper ID: P66 |
| <b>The Effect of Tertius Iungens Orientation on Knowledge Sharing Activity in Social Media</b>  |                 |         |               |
| Suleman A. Lodhi and Elayne Coakes  |                 |         | Paper ID: P44 |
| <b>Knowledge Archetype: Facilitation Cross Cultural Knowledge Sharing</b>   |                 |         |               |
| Abrar Haider and Sang Hyun Lee  |                 |         | Paper ID: P78 |
| <b>Using Six Sigma for Continuous Improvement of Asset Management Information Quality</b>   |                 |         |               |
| <i>Coffee Break</i>   | FB 1.OG         | 3:00 PM | 3:25 PM       |
| <b>Session 6a: Green IS/IT Strategies and Technologies</b>  | Gr Sitzungssaal | 3:30 PM | 4:55 PM       |
| <b>Chair: Roya Gholami</b>  |                 |         |               |
| Timo Von Der Dovenmühle   |                 |         | Paper ID: P29 |
| <b>Distributed Computing As Business Model within Smart Grids</b>   |                 |         |               |
| Dietmar Nedbal and Werner Wetzlinger  |                 |         | Paper ID: P62 |
| <b>Technical Complexity as Important Factor for Green IS Solutions: Theoretical Background and Exploratory Study</b>                          |                 |         |               |
| Rebecca Angeles   |                 |         | Paper ID: P57 |
| <b>Showcasing Seventh Generation's Environmental Sustainability Initiative Using Appropriate Information Systems Support</b>                  |                 |         |               |
| <b>Session 6b: ICT for Development</b>  | SR 5.48         | 3:30 PM | 4:55 PM       |
| <b>Chair: Siriluck Rotchanakitumnuai</b>  |                 |         |               |
| Margaret Sao and Antonio Diaz Andrade   |                 |         | Paper ID: P37 |
| <b>ICT4D in Samoa: The Encounter of Offline Local Traditions and Online Global Trends</b>   |                 |         |               |
| Hassan Al-Zaabi, Jyoti Choudrie and Mohammed Lebcir   |                 |         | Paper ID: R1  |
| <b>A Conceptual Framework to Examine Abu Dhabi's Police Force E-Service Initiatives</b>   |                 |         |               |
| Laddawan Kaewkitipong and Siriluck Rotchanakitumnuai  |                 |         | Paper ID: P74 |
| <b>The Use of Web 2.0 Technologies in Tourism Industry: A Conceptual Model (invited paper)</b>  |                 |         |               |
| <b>Session 6c: ICT in Government, Education and Healthcare</b>  | KI Sitzungssaal | 3:30 PM | 4:55 PM       |
| <b>Chair: Andy Igonor</b>   |                 |         |               |
| Arief Rahman, Mohammed Quaddus and Jeremy Galbreath   |                 |         | Paper ID: P69 |
| <b>The Impacts of Digital Divide on E-government Usage: A Qualitative Research</b>  |                 |         |               |
| Randike Gajanayake, Renato Iannella and Tony Sahama   |                 |         | Paper ID: P39 |
| <b>Information Accountability with Policy Languages for e-Health</b>  |                 |         |               |
| Wan Satirah Wan Mohd Saman and Abrar Haider   |                 |         | Paper ID: P21 |
| <b>Courtroom Technology: a Case Study of Shariah Court in Malaysia</b>  |                 |         |               |
| <b>Session 6d: Knowledge Management</b>   | 2H215           | 3:30 PM | 4:25 PM       |
| <b>Chair: Paul Neiswander</b>   |                 |         |               |
| Siew Fan Wong and Guat Meng Lim   |                 |         | Paper ID: P80 |
| <b>Why Do I Choose to Stay with My Current Company: A Job Embeddedness Model of 'Stay' Factors among IT Employees in Outsourcing Industry</b> |                 |         |               |
| Paul Neiswander and Mary Lind   |                 |         | Paper ID: P46 |
| <b>Knowledge Workers' Personal Knowledge Management Practices as Buffered by Absorptive Capacity</b>  |                 |         |               |