

Conf-IRM 2012

May 21-23



WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

**Information Systems & Accountability
in a Digital World**
with 14 Tracks from 6 Continents



An AIS-affiliated conference



In 2012 Conf-IRM meets Old Viennese Traditions



The City of Vienna – a Top European Destination

Population

City of Vienna	1.7 million
Metropolitan Area	2.3 million



Area

415 km²

Rankings

Quality of Living (Mercer), 2010	1 st place worldwide
Liveability (The Economist), 2009	2 nd place
Economic Attractiveness (BAK Basel), 2008	11 th place

At the WU – The Vienna University of Economics and Business

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Information Systems & Accountability in a Digital World

14 Tracks

Strategic IT Management and Governance	ICT for Development and Economic Prosperity
IT Evaluation, Decision Making and Compliance	ICT in Government, Education, and Healthcare
IT Service Management, Service Computing and Engineering	E-Commerce, M-Commerce and Social Networking
Knowledge Management	ICT in Latin America and the Caribbean
Information Security, Privacy, and Risk Management	Impacts of ICT on People, Organizations, and Society
Green IS/IT Strategies and Technologies	Design Thinking in Information Systems Development
Cloud Computing and Virtualization	IS Research Methods

Submission Types and Guidelines

- › **Full Length Submissions**
- › **Research-in-Progress Submissions**
- › **Teaching Cases**
- › **Panel and Tutorial Submissions**

Deadlines

- › Submission deadline: **December 6, 2011**
- › Notification of Acceptance/Rejection: **February 1, 2012**
- › Final Submission and Early Registration: **March 1, 2012**

Organizing Committee



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VIENNA UNIVERSITY OF
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Conf-IRM 2012 at the WU

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May 21-23, 2012

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