Conf-IRM 2012
May 21-23

Information Systems & Accountability in a Digital World
with 14 Tracks from 6 Continents

An AIS-affiliated conference
In 2012 Conf-IRM meets Old Viennese Traditions
# The City of Vienna – a Top European Destination

## Population

<table>
<thead>
<tr>
<th>Category</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Vienna</td>
<td>1.7 million</td>
</tr>
<tr>
<td>Metropolitan Area</td>
<td>2.3 million</td>
</tr>
</tbody>
</table>

## Area

- 415 km²

## Rankings

<table>
<thead>
<tr>
<th>Ranking</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of Living (Mercer), 2010</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; place worldwide</td>
</tr>
<tr>
<td>Liveability (The Economist), 2009</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; place</td>
</tr>
<tr>
<td>Economic Attractiveness (BAK Basel), 2008</td>
<td>11&lt;sup&gt;th&lt;/sup&gt; place</td>
</tr>
</tbody>
</table>
At the WU – The Vienna University of Economics and Business

Largest Business University in Europe

Founded 1898 as Imperial Export Academy

EQUIS and AMBA accredited
## 14 Tracks

<table>
<thead>
<tr>
<th>Strategic IT Management and Governance</th>
<th>ICT for Development and Economic Prosperity</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT Evaluation, Decision Making and Compliance</td>
<td>ICT in Government, Education, and Healthcare</td>
</tr>
<tr>
<td>IT Service Management, Service Computing and Engineering</td>
<td>E-Commerce, M-Commerce and Social Networking</td>
</tr>
<tr>
<td>Knowledge Management</td>
<td>ICT in Latin America and the Caribbean</td>
</tr>
<tr>
<td>Information Security, Privacy, and Risk Management</td>
<td>Impacts of ICT on People, Organizations, and Society</td>
</tr>
<tr>
<td>Green IS/IT Strategies and Technologies</td>
<td>Design Thinking in Information Systems Development</td>
</tr>
<tr>
<td>Cloud Computing and Virtualization</td>
<td>IS Research Methods</td>
</tr>
</tbody>
</table>
Submission Types and Guidelines

- Full Length Submissions
- Research-in-Progress Submissions
- Teaching Cases
- Panel and Tutorial Submissions
Deadlines

- Submission deadline: **December 6, 2011**
- Notification of Acceptance/Rejection: **February 1, 2012**
- Final Submission and Early Registration: **March 1, 2012**
Organizing Committee

Conference Co-Chairs
Edward Bernroider, Vienna University of Economics and Business, Austria, Edward.Bernroider@wu.ac.at
G. Harindranath, Royal Holloway, University of London, UK, g.harindranath@rhul.ac.uk

Program Co-Chairs
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Lech Janczewski, University of Auckland, New Zealand, janczewski@auckland.ac.nz

Publications and Proceedings Chair
Lech Janczewski, University of Auckland, New Zealand, l.janczewski@auckland.ac.nz

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Nikolaus Obweger, Vienna University of Economics and Business, Austria, Nikolaus.Obwegeser@wu.ac.at
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Experience Conf-IRM at the WU!

Conf-IRM 2012 at the WU
VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS
Augasse 2-6, 1090 Vienna, Austria

May 21-23, 2012

E conf-irm@wu.ac.at
W conf-irm2012.wu.ac.at
T ++43-1-313 36-4466
F ++43-1-313 36-746