

**Imirá Hotel, Natal, Brazil
May 22-24, 2013**

Call for Papers

Theme: Managing IT in a Consumerized IT world
(conference website: www.conf-irm2013.org)

Important Dates:

Submission deadline: **December 10, 2012**

Notification of Acceptance/Rejection: **February 4, 2013**

Final Submission and Early Registration due date: **March 4, 2013**

Many industry and academic reports are describing the combination of the availability of ready-to-use and easy-to-implement information technology (IT) solutions, many times in the form of cloud-computing services and applications, and the presence of a tech-savvy new workforce who is able and willing to acquire and use these services as a new trend called "consumerization of IT". In this perspective, business executives will seek the IT solutions they need in the marketplace and rapidly put them to work, with or without the assistance and accordance of IT departments.

Is this a revival of the decentralization of IT decisions that happened when mini and microcomputers were first introduced in organizations, or is it something entirely new? Is this new workforce, full of Millennials and their gadgets, entirely different from the previous ones? These are examples of questions that are surfacing, as this concept is fast developing and widening in scope. For instance, consumerization of IT could also be used to represent the fact that today in most organizations, it is consumers who represent the larger part of IT services' users. Related to this, new questions may arise, like what are the challenges, risks and opportunities posed by this trend to IT strategy and IT management? How might These trends affect the competitive use of IT in companies?

The organizing committee invites you to submit to Conf-IRM 2013 your research work, teaching cases, and proposals for panels and tutorials, dealing with the main topic of the conference or related to one of the several topics covered by the 15 tracks, listed below. All conference submissions will be double-blind and peer reviewed. The review process will be handled by the track chairs and co-chairs.

Submission Types and Guidelines

Full Length Submissions

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscripts for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables: All research-in-progress submissions will be published in the proceedings as short papers.



2013 International Conference on Information Resources Management



Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 1000 words: Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (Please note that all panelists and tutorial presenters must register for the conference).

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadline.
- All submissions must be written in English (except for the "ICT in Latin America and the Caribbean " Track, which accepts also papers written in Spanish or Portuguese)
- Details of track descriptions and how to submit will be announced soon.

Tracks, Chairs and Co-Chairs

1 IT Control, Evaluation, and Decision Making			
Edward Bernroider, WU, Austria edward.bernroider@wu.ac.at		Konradin Maier, WU Wien, Austria Konradin.maier@wu.ac.at	
2 IT Service Management, Service Computing and Engineering			
Yong Jin Kim, Sogang University, South Korea yongjkim@sogang.ac.kr		Rob Benyon, Rhodes Univ., South Africa r.v.benyon@ru.ac.za	
3 Green IS/IT Strategies and Technologies			
Roman Brandtweiner WU, Austria Roman.Brandtweiner@wu.ac.at	Alemayehu Molla, RMIT University, Australia alemayehu.molla@rmit.edu.au	Roya Gholami, Aston Business School, UK r.gholami@aston.ac.uk	
4 Knowledge Management			
Annette Mills, UC, New Zealand annette.mills@canterbury.ac.nz	Pramila Gupta, CQU, Australia p.gupta@mel.cqu.edu.au	Carlos Quandt, PUCPR, Brazil carlos.quandt@pucpr.br	
5 ICT for Development and Economic Prosperity			
Antonio Díaz Andrade, AUT University, New Zealand antonio.diaz@aut.ac.nz	Leiser Silva University of Houston, lsilva@uh.edu	Marlei Pozzebon, HEC, Canada, marlei.pozzebon@hec.ca	
6 ICT in Latin America and the Caribbean (including submissions in Spanish and Portuguese)			
Renata Araújo UNIRIO, Brazil renata.araujo@uniriotec.br	Carlo Bellini, UFPB, Brazil bellini@ccsa.ufpb.br	Ariel La Paz, Universidad de Chile lapaz@fen.uchile.cl	Alexander García Dávalos Univ. Autónoma de Occidente, Cali, Colombia, agdavalos@uao.edu.co
7 Information Security, Privacy, and Risk Management			
Gurpreet Dhillon, Virginia Commonwealth Univ. gdhillon@vcu.edu	Shaobo Ji, Carleton Univ. Canada shaobo_ji@carleton.ca	Matthew Nicolas Kreeger Univ of London, Thales IT Security UK matthew.kreeger@thales-esecurity.com	Brian Cusack, AUT Univ., New Zealand brian.cusack@aut.ac.nz
8 ICT in Government, Education, and Healthcare			
Andy Igonor, Northern Alberta Institute of Technology, Canada andyi@nait.ca		Marie Anne Macadar, PUCRS, Brazil, marie.macadar@pucrs.br	



9 E-Commerce, M-Commerce and Social Commerce		
Zhang Cheng, Fudan University, China zhangche@fudan.edu.cn	Maria Madlberger Webster University, Austria madlberger@webster.ac.at	Eusebio Scornavacca, Victoria University of Wellington, NZ eusebio.scornavacca@vuw.ac.nz
10 Cloud Computing and Virtualization		
Daniel Beimborn, University of Bamberg, Germany daniel.beimborn@uni-bamberg.de	Rui Dinis Sousa Universidade do Minho, Portugal rds@dsi.uminho.pt	Jairo Simião Dornelas UFPE, Brazil jairo@ufpe.br
11 Impacts of ICT on People, Organizations, and Society		
Jyoti Choudrie, Univ. of Hertfordshire, UK, jyoti.choudrie@btopenworld.com	Peijian Song, Nanjing University China, songpeijian@nju.edu.cn	Eduardo Henrique Diniz, EAESP/FGV, Brazil, eduardo.diniz@fgv.br
12 Strategic IT Management, Governance and Consumerization of IT		
Tim McLaren, Ryerson University, Canada tmclaren@ryerson.ca	Antonio Carlos Gastaud Maçada, UFRGS, Brazil acgmacada@ea.ufrgs.br	Guillermo Rodríguez Abitia Universidad Autonoma de Mexico grdrz@unam.mx
13 Design Thinking in Information Systems Development		
Marko Forsell, Centria University of Applied Sciences, Finland, marko.forsell@centria.fi	Geoffery Seaver, NDU, USA, Seaverg@ndu.edu	
14 Web 2.0 and Social Networks		
Amarolinda Zanella Saccol UNISINOS, Brazil azsaccol@gmail.com	Mohini Singh, RMIT University, Australia, mohini.singh@rmit.edu.au	
15 IS Research Methods		
Frantisek Sudzina, Aarhus University, Denmark, fransu@asb.dk		
PT Panels and Tutorials		
Anatália Saraiva Ramos, UFRN, Brazil, anataliaramos@gmail.com	Lech Janczewski, University of Auckland, New Zealand lech@auckland.ac.nz	

Organizing Committee

Conference Co-Chairs		
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Publications and Proceedings Chair		
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We look forward to seeing you in sunny Natal, Brazil, in May 2013!!

