

# 2012 International Conference on Information Resources Management



An AIS Affiliated Conference

E [conf-irm@wu.ac.at](mailto:conf-irm@wu.ac.at)  
W [conf-irm2012.wu.ac.at](http://conf-irm2012.wu.ac.at)



**Vienna University of Economics and Business  
(WU WIEN), Vienna, Austria**  
May 21-23, 2012



## **Call for Papers** **Information Systems and Accountability in a Digital World**

### **Patronage:**

**Brigitte Jank - President of the Vienna Chamber of Commerce and Industry**  
**Dr. Michael Häupl - Mayor of Vienna**

### **Important Dates**

Submission deadline: **January 1, 2012 (EXTENDED)**  
Notification of Acceptance/Rejection: **February 1, 2012**  
Final Submission and Early Registration due date: **March 1, 2012**

The organizing committee invites you to submit your research work, teaching cases, and proposals for panels and tutorials to Conf-IRM. All conference submissions will be double-blind and peer reviewed. The review process will be handled by the track chairs and co-chairs.

### **Submission Types and Guidelines**

#### **Full Length Submissions**

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscript for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award".

#### **Research-in-Progress Submissions**

Submissions of no more than 2000 words with a maximum of 3 figures/tables. All research-in-progress submissions will be published in the proceedings as short papers.

#### **Teaching Cases**

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

#### **Panel and Tutorial Submissions**

Submissions of not more than 1000 words. Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (Please note that all panelists and tutorial presenters must register for the conference).

### **Important Announcements**

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two submissions.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST** register and attend the conference.
- Submissions of **ALL TYPES** must be received by the above deadline.
- Details of track descriptions and how to submit will be announced soon.



## Tracks, Chairs and Co-Chairs

1	IT Evaluation, Decision Making and Compliance		
Alessio Ishizaka, University of Portsmouth, UK <i>Alessio.Ishizaka@port.ac.uk</i>		Volker Stix, WU Wien, Austria <i>Volker.Stix@wu.ac.at</i>	
2	IT Service Management, Service Computing and Engineering		
Rob Benyon, Rhodes University, South Africa, <i>r.v.benyon@ru.ac.za</i>		Sue Conger, University of Dallas, USA, <i>sconger@gsm.udallas.edu</i>	Alan Pilkington, RHUL, UK, <i>a.pilkington@rhul.ac.uk</i>
3	Green IS/IT Strategies and Technologies		
Roya Gholami, Aston Business School, UK, <i>r.gholami@aston.ac.uk</i>		Petra Staufer-Steinnocher, WU Wien, Austria, <i>petra.staufer-steinnocher@wu.ac.at</i>	
4	Knowledge Management		
Pramila Gupta, CQU, Australia, <i>p.gupta@mel.cqu.edu.au</i>		Alexander Kaiser, WU Wien, Austria, <i>Alexander.Kaiser@wu.ac.at</i>	Annette Mills, UC, New Zealand, <i>annette.mills@canterbury.ac.nz</i>
5	ICT for Development		
Antonio Diaz Andrade, AUT University, New Zealand, <i>antonio.diaz@aut.ac.nz</i>		Luiz Antonio Joia, Brazilian School of Publ. & Bus. Admin. at Getulio Vargas Found., <i>lajoia@w3e.com.br</i>	
6	ICT in Latin America and the Caribbean (including submissions in Spanish and Portuguese)		
Renata Lebre La-Rovere, UFRJ, Brazil, <i>renataieufrj@gmail.com</i>		Ariel La Paz, Universidad de Chile, Chile, <i>lapaz@fen.uchile.cl</i>	Cesar Alexandre de Souza, FEA-USP, Brazil, <i>calesou@usp.br</i>
7	Information Security, Privacy, and Risk Management		
Brian Cusack, AUT University, New Zealand, <i>brian.cusack@aut.ac.nz</i>		M. N. Kreeger, Univ. of London, UK, <i>matthew.kreeger@thales-ecurity.com</i>	Shaobo Ji, Carleton University, Canada, <i>shaobo_ji@carleton.ca</i>
8	ICT in Government, Education, and Healthcare		
Jose-Rodrigo Cordoba-Pachon, RHUL, UK, <i>J.R.Cordoba-Pachon@rhul.ac.uk</i>		Andy Igonor, Northern Alberta Institute of Technology, Canada, <i>andyi@nait.ca</i>	
9	E-Commerce, M-Commerce and Social Networking		
Zhang Cheng, Fudan University, China, <i>zhangche@fudean.edu.cn</i>		George Ditsa, Tshwane Univ. of Techn., So. Africa, <i>DitsaGE@tut.ac.za</i>	Maria Madlberger, Webster Univ. , Austria, <i>madlberger@webster.ac.at</i>
10	Cloud Computing and Virtualization		
Daniel Beimborn, University of Bamberg, Germany, <i>daniel.beimborn@uni-bamberg.de</i>		Konradin Maier, WU Wien, Austria <i>konradin.maier@wu.ac.at</i>	
11	Impacts of ICT on People, Organizations, and Society		
Jyoti Choudrie, University of Hertfordshire, UK, <i> jyoti.choudrie@btopenworld.com</i>		Peijian Song, Nanjing University China, <i>songpeijian@nju.edu.cn</i>	
12	Strategic IT Management and Governance		
Romano Dyerson, RHUL, UK, <i>r.dyerson@rhul.ac.uk</i>		Tim McLaren, Ryerson University, Canada, <i>tmclaren@ryerson.ca</i>	Geoffery Seaver, NDU, USA, <i>Seaverg@ndu.edu</i>
13	Design Thinking in Information Systems Development		
Marko Forsell, Central Ostrobothnia University of Applied Sciences, Finland, <i>marko.forsell@cou.fi</i>			
14	IS Research Methods		
Johann Mitlöhner, WU Wien, Austria, <i>mitloehn@wu-wien.ac.at</i>		Frantisek Sudzina, Aarhus University, Denmark, <i>fransu@asb.dk</i>	
15	General Track		
Stefan Koch, Bogazici University, Turkey, <i>stefan.koch@boun.edu.tr</i>		M. Helfert, Dublin City Univ., Ireland, <i>markus.helfert@computing.dcu.ie</i>	Felix Hampe, Univ. of Koblenz-Landau, <i>hampe@uni-koblenz.de</i>
PT	Panels and Tutorials		
Roman Brandtweiner, WU Wien, Austria, <i>roman.brandtweiner@wu.ac.at</i>		Lech Janczewski, University of Auckland, New Zealand, <i>l.janczewski@auckland.ac.nz</i>	

## Organizing Committee

Conference Co-Chairs			
Edward Bernroider, WU Wien, Austria, <i>edward.bernroider@wu.ac.at</i>		G. Harindranath, Royal Holloway, University of London, UK, <i>g.harindranath@rhul.ac.uk</i>	
Program Co-Chairs			
Roman Brandtweiner, WU Wien, Austria, <i>roman.brandtweiner@wu.ac.at</i>		Lech Janczewski, University of Auckland, New Zealand, <i>l.janczewski@auckland.ac.nz</i>	
Publications and Proceedings Chair			
Lech Janczewski, University of Auckland, New Zealand, <i>l.janczewski@auckland.ac.nz</i>			
International Co-Chairs			
Gerald Grant, Carleton University, Canada, <i>gerald_grant@carleton.ca</i>		Sherif Kamel, American University in Cairo, Egypt, <i>skamel@aucegypt.edu</i>	Felix B Tan, AUT University, New Zealand, <i>felix.tan@aut.ac.nz</i>
Administrative Co-Chairs			
Stefan Bauer, WU Wien, Austria, <i>stefan.bauer@wu.ac.at</i>		Nikolaus Obwegeser, WU Wien, Austria, <i>nikolaus.obwegeser@wu.ac.at</i>	

We look forward to seeing you in Vienna in May 2012.